



For Release September 1<sup>st</sup>, 2014

## ***Dinosaur Island* Live on Kickstarter Starting September 1<sup>st</sup>**

**Bringing Dinosaurs Back to Life and Fun Back to Learning**

*State College, PA* – September 1<sup>st</sup>, 2014 – I'm betting you, like most of us, as a child were amazed by the thought that dinosaurs once walked the same patches of Earth you could see outside your window. For me, the thought of seeing and interacting with the huge creatures was a childhood dream.

Well, **isn't it about time to find your inner child again** and let it play?

### **Live On Kickstarter Now!**

The *Dinosaur Island* is now live on Kickstarter! Please consider pledging, or at very least, help spread the word to friends and family that may enjoy experiencing a world of dinosaurs. With your help we can reach our funding goal so dinosaurs can once again come alive! **Follow the link below** to our campaign:

<https://www.kickstarter.com/projects/1366362068/1047930135?token=faa21e63>

### ***Dinosaur Island* Gameplay**

*Dinosaur Island* is a richly-detailed dinosaur simulator, allowing players to control and improve upon their dinosaurs in a simulated environment consisting of herbivores and carnivores alike. The game has been in development for over two years at this point. However, we need the Kickstarter funds to take the final step of purchasing the AAA-graphics needed to engage our younger target audience.

### **'For the Kids' Mission**

Our mission is to bring excitement back to education, and dinosaurs are our vehicle for creating engaging lessons on biology, ecosystem diversity, and much more. To further our goal of educational development, our team has also decided that **1% of the funds raised from Kickstarter will go to the Smithsonian!** We also recognize that not all schools can afford new software, so **for every \$10k raised during Kickstarter, we're donating *Dinosaur Island* to 10 schools in need!**

### **Award-winning Team History**

In 1988, Ezra Sidran's *Designasaurus* allowed children and adults alike, to create and simulate dinosaurs in a wide variety of ecosystems. *Designasaurus* received a **Codie Award for Educational Game of the Year** for delighting students around the world with its gameplay and subject matter.

Today, **Dr. Ezra Sidran would like to do it again** with the announcement of *Dinosaur Island*! Please help us make this game a reality by checking us out on Kickstarter today!

#### **LEARN MORE:**

- *Game Homepage:* <http://dinosaur-island.com/>
- *Game Facebook:* <https://www.facebook.com/DinoIsland>
- *Kickstarter:* <https://www.kickstarter.com/projects/1366362068/1047930135?token=faa21e63>

*To schedule an exclusive interview please email – [brokencrayongames@gmail.com](mailto:brokencrayongames@gmail.com)*

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